

Features and Functions of the BERNINA 770 QE Tula Pink Edition

General Information	B 770 QE SE	Sewing & Quilting continued	Embroidery
Tula Pink Special Thread cover and freearm with special "oil slick" finish by Tula Pink	✓	Automatic buttonhole	✓
Tula Pink Special Exclusive faceplate	✓	Manual multi-step buttonhole	✓
Hook system	BERNINA Hook	Button sew-on program	✓
Maximum sewing speed (stitches per minute)	1,000	Darning programs	2
Sewing space to the right of the needle	10 inches	Tula Pink Special Decorative stitches designed by Tula Pink	28
Color touch screen	4.3 inches	Decorative stitches total	311
LED sewing lights	30 LED lights	Quilting stitches	50
Multi-function knobs	✓	Cross-stitch stitches	20
Maximum stitch width	9mm	Sewing alphabets	6
Maximum stitch length	6mm	Sewing tutorial	✓
Needle positions	11	Creative consultant	✓
Sewing in every needle position	✓	Embroidery	
Number of spool holders	2	Embroidery functionality	✓
Semi-automatic needle threader	✓	Tula Pink Special BERNINA standard Embroidery Module included	✓
Automatic presser foot lift	✓	Maximum embroidery field	400x210mm 15.7" x 8.3"
Automatic presser foot pressure	✓	Maximum embroidery speed (stitches per minute)	1,000
Automatic thread cutter	✓	Built-in embroidery designs	140
Manual thread cutters	3	Tula Pink Special Exclusive embroidery and quilting designs by Tula Pink on USB stick	505
Pivot/hover function	✓	Tula Pink Special BERNINA Toolbox Embroidery Software—Editing Module including 100 additional embroidery motifs	✓
BERNINA Dual Feed	✓	Embroidery alphabets	6
BERNINA Adaptive Thread Tension	✓	Embroidery design formats	EXP, DST, PES, PEC, JEF, SEW, PCS, XXX
BERNINA Stitch Regulator (BSR) functionality (straight stitch and zigzag)	✓	On-screen editing of designs: positioning, mirroring, rotating, scaling, combining	✓
Start/stop button (stitching without foot control)	✓	Invisible Secure	✓
Slide speed control	✓	Smart Secure	✓
Upper thread indicator	✓	Thread-up Command	✓
Lower thread indicator	✓	Programmable jump stitch cutting	✓
USB interface for PC connection	✓	Thread Away Mode	✓
Programmable BERNINA foot control with needle up/down function	✓	Freearm embroidery	✓
Needle stop up/down	✓	Sequence control	✓
Drag & Drop	✓	Embroidery tutorial	✓
Bobbin winding while sewing or embroidering	✓	Midi hoop functionality (embroidery field: 265 x 165 mm, 10.4" x 6.5")	✓
On-screen help	✓	Mega hoop functionality (embroidery field: 400 x 150 mm, 15.7" x 5.9")	✓
Setup program	✓	Maxi hoop functionality (embroidery field: 400 x 210 mm, 15.7" x 8.3")	✓
Eco mode	✓	Jumbo hoop functionality (limited embroidery field: 400 x 260 mm, 15.7" x 10.2")	✓
Import/export stitches and embroidery designs via USB	✓	Automatic hoop recognition	✓
		Personal memory for embroidery designs	✓
Sewing & Quilting		Basting	✓
Pattern start/end function	✓	Position recall	✓
Elongation	✓	BERNINA DesignWorks Tool compatible	✓
Pattern end programmable	✓		
Securing function	✓		
Total number of stitch patterns (incl. alphabet)	1,020		
Memory (altered stitches)	✓		
Personal memory (stitch combinations)	✓		
Create and save stitch combinations	✓		
Changing stitch settings while sewing	✓		
Utility stitches total	30		
Buttonholes (incl. eyelets) total	13		
Automatic buttonhole length measuring system	✓		

Standard Accessories for Sewing, Quilting and Embroidery	
BERNINA presser feet included	8
Reverse pattern foot #1C	✓
Dual Feed reverse pattern foot #1D	✓
Buttonhole foot with slide #3A	✓
Zipper foot #4D	✓
Open embroidery foot #20C	✓
Embroidery presser foot #26	✓
Patchwork foot #97D	✓
BERNINA Stitch Regulator (BSR)	✓
BERNINA Free Hand System (FHS)	✓
BERNINA slide-on freearm extension table	✓
Accessory box	✓
Tula Pink Special	
Tula Pink hardware set in decorative tin: <ul style="list-style-type: none"> - 45 mm rotary cutter - 8" fabric shears - 6" straight scissors - 6" duckbill appliqué scissors - 5" snip - 5.5" seam ripper - 4.5" tweezers 	✓
Tula Pink Special BERNINA Accessory Bag	✓
Tula Pink Special BERNINA X-Large Machine Suitcase	✓
Tula Pink Special BERNINA X-Large Module Suitcase	✓
Tula Pink Special Tula Pink branded dust cover	✓
Embroidery hoop large oval with template (255 x 145 mm, 10.0" x 5.7")	✓
Embroidery hoop medium oval with template (130 x 100 mm, 5.1" x 3.9")	✓
Embroidery hoop small oval with template (72 x 50 mm, 2.8" x 2")	✓
BERNINA embroidery software ArtLink (download at bernina.com)	✓



RAINBOW-RADIANT SCISSORS BY TULA PINK

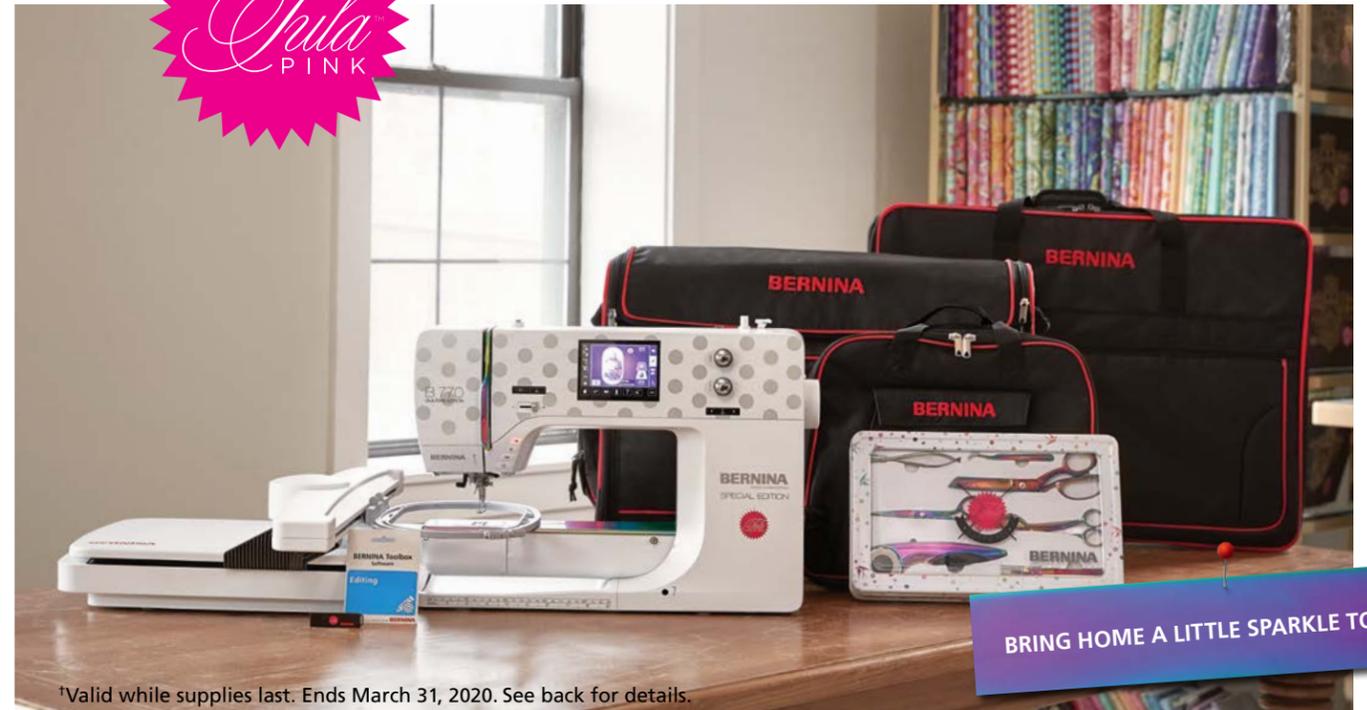
We reserve the right to make changes to machine features, equipment and design. Additional information is available at your local BERNINA store.

*BERNINA (B) 770 Quilters Edition (QE) Tula Pink Edition Gift with Purchase (GWP) available to retail purchaser of a new B 770 QE Tula Pink Edition sewing/embroidery machine. B 770 QE Tula Pink Edition GWP includes each of the following: One (1) 7 Series BERNINA Embroidery Module, MSRP \$2,000, One (1) BERNINA X-Large Machine Suitcase, MSRP \$499; One (1) BERNINA X-Large Module Suitcase, MSRP \$399; One (1) BERNINA Accessory Bag, MSRP \$149; (1) Tula Pink Hardware Set in Decorative Tin, MSRP \$200, One (1) BERNINA Toolbox Editing Software Module, MSRP \$250 and One (1) USB Stick with 12 Embroidery Design Collections by OESD and three embroidery design collections by Tula Pink, including: The Imaginary Menagerie I Embroidery Design Collection, The Imaginary Menagerie II Embroidery Design Collection and The Quilting Collection, MSRP \$853. Total B 770 QE Tula Pink Edition GWP value: \$4,350. Offer may not be combined or replaced with any other BERNINA promotional offers, rebates, coupons or discounts. Not valid on previous purchases. Taxes are not included in the total purchase calculation. Offer available at participating BERNINA Stores only. Offer expires March 31, 2020. 50 US/DC, 18+. Void where prohibited by law.

BERNINA 770 QE SPECIAL EDITION

UNICORNS DO EXIST!

BUY A B 770 QE TULA PINK EDITION AND GET \$4,300 IN GOODIES FREE[†]



[†]Valid while supplies last. Ends March 31, 2020. See back for details.



made to create **BERNINA**

bernina.com/7series

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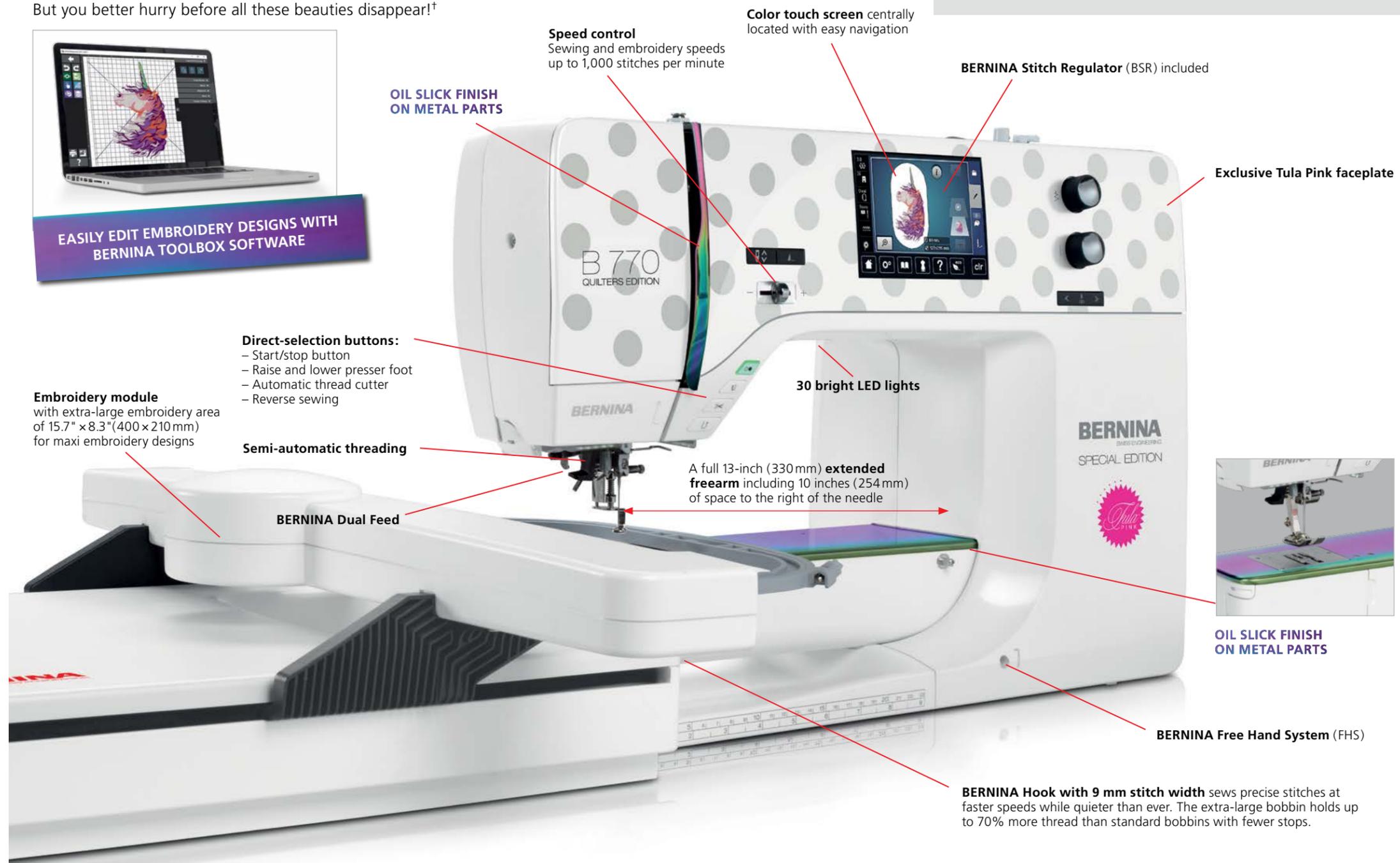


WHAT'S AS MAGICAL AS A UNICORN? THIS BUNDLE, OF COURSE.

Sprinkle a B 770 QE with a nice dose of shimmer and shine, gather an enchanting bundle of crave-worthy accessories worth over \$4,300 and you've got a Tula Pink Special Edition filled with wonder and delight that includes:

- Tula Pink Hardware Set—a premium collection of hand-crafted sewing cutlery—in a decorative tin
- Tula Pink Embroidery Collection of unique embroidery & quilting designs
- Tula Pink decorative stitches
- BERNINA Embroidery Module & Suitcase System
- BERNINA Toolbox Editing Module including 100 additional embroidery motifs

But you better hurry before all these beauties disappear!†



"This is the unicorn of sewing machines."

TULA PINK, QUILTER AND FABRIC DESIGNER

This beauty is really a one-of-a-kind delight! The lovely rainbow oil slick finish on the freearm and thread cover, as well as the exclusive Tula Pink designed faceplate, transform the BERNINA 770 QE. It's laden with all the latest innovations of the BERNINA 770 QE plus loads of fabulous extras worth over \$4,300†.



CAPTIVATING QUILTERS...

The BERNINA 770 QE Tula Pink Edition offers a host of magical features that make sewing and quilting easier. Innovations like the semi-automatic threading system, the BERNINA Stitch Regulator (BSR), BERNINA Dual Feed (BDF) and BERNINA Adaptive Thread Tension let you fly through tedious tasks in the pursuit of magical and creative adventures.

The BSR foot assists with free-motion sewing and quilting, ensuring stitches of the exact same length, even at variable sewing speeds. The innovative BERNINA Dual Feed provides superb fabric feed, even with hard-to-manage fabrics. The BERNINA Adaptive Thread Tension constantly checks the thread tension, adjusting it automatically as-needed. The centerpiece of the B 770 QE Special Edition is the BERNINA Hook. Precise, fast and quiet, it sews and embroiders perfect seams.

...ENCHANTING EMBROIDERERS

The BERNINA 770 QE Tula Pink Edition is impressive with its extra-large embroidery area and an embroidery speed of 1,000 stitches per minute. Manage maxi-sized motifs quickly, easily and magically. Innovative features like Invisible Secure and the Thread Away Mode add convenience and precision to all your spellbinding works.



HUGE SELECTION OF TULA PINK'S SIGNATURE DESIGNS FOR EMBROIDERING, QUILTING AND DECORATIVE STITCHING